

Del Webb®

Father/Son Challenge

at CHAMPIONS GATE

FOR IMMEDIATE RELEASE

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DUVAL AND LEHMAN READY TO MAKE THEIR DEBUTS AT THE DEL WEBB FATHER/SON CHALLENGE AT CHAMPIONSGATE RESORT

*British Open Champions Join Returning Open Champion Greg Norman
In Prestigious Event of Greatest Father/Son Teams Nov. 29-Dec. 2*

ORLANDO, Fla. – **David Duval** and his compact, economical golf swing has become a rare sight on PGA TOUR golf courses these days. For that matter, so is **Greg Norman**, who is more of a presence in the board room than the grill room.

Yet along with fellow British Open champion **Tom Lehman**, Duval and Norman will be at **the International Course at ChampionsGate Golf Resort** in Orlando for the **Del Webb Father/Son Challenge**. It will be the first appearance for Duval and Lehman in the popular Challenge season event Nov. 29-Dec. 2.

Duval, who has put much of his golf game on hiatus since helping his wife Susie through a difficult second pregnancy that resulted in the healthy birth of daughter Sienna in August, will play with stepson **Deano Karavites**. Lehman will play with eldest son, 12-year-old **Thomas** and Norman will once again team with son **Gregory**. Last year, Team Norman debuted with a T-6 finish.

In addition, tickets are now available in a variety of packages, ranging from single-day tickets for \$20 and season badges for \$50 to the International Course Golf and Pass Package, which provides two single-day passes to the Del Webb Father/Son Challenge, a parking pass and vouchers for two rounds of golf at the International Course (\$179).

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OPEN CHAMPIONS DUVAL, LEHMAN, NORMAN JOIN THE FIELD FOR DEL WEBB FATHER/SON CHALLENGE CROWN

Between 1997 and 1999, Duval was the most dominant golfer on the planet. He won 11 times in those three years, including the final three events in 1997. In so doing, Duval became the first player in PGA TOUR history to win playoffs in consecutive weeks.

Duval's breakout season was 1998, when he won four times, led the tour in money earnings and scoring and racked up 12 top-10s in 23 starts. Duval was the world's No. 1 player for much of 1999, winning four more times and punctuating his season with his spectacular round of 59 during the closing round of the Bob Hope Chrysler Classic.

Between 1997 and 2001, Duval won 13 times. He wrapped up that streak with his victory in the 2001 British Open at Royal Lytham & St. Annes, one of three top-10s in major championships that season. That was also Duval's final victory before injuries and swing issues took their toll on his game.

Duval's game seems to be on the upswing. He posted three top-25s in 2006 and made cuts in four of the seven events he competed in this season.

Lehman enjoyed his best season in five years in 2006, finishing 42nd on the money list as he deftly juggled playing tournament-caliber golf with his duties as U.S. Ryder Cup captain.

In 2007, Lehman made 12 cuts in 18 events, earning nearly \$900,000, rolling up three top-six finishes and making the cut in the two majors he played in – the British Open and the PGA Championship. Like Duval, Lehman won his Open Championship at Royal Lytham & St. Annes, albeit five years earlier.

Playing his first event of 2007; his last round of competitive golf was last year's Del Webb Father/Son Challenge, Norman won his two Opens at Turnberry (1986) and Royal St. Georges (1993), when he closed with a marvelous 64 to catch Nick Faldo and Corey Pavin.

Considered the world's best golfer in the early and middle 1990s, when he won 20 PGA TOUR titles and enjoyed 29 top-10 finishes in major championships, Norman has turned from competitive golf to building and expanding his business empire.

Instead of sweating through more heartbreak that included playoff losses in all four majors, Norman is handling the details of a conglomerate that includes winemaking, course design, apparel, turfgrass, restaurants and event management.

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Tickets can be purchased online at www.delwebbfatherson.com and clicking on the tickets link, or by calling the Deb Webb Father/Son Challenge tournament office at 866-871-6337.

Besides the lucrative \$1.085 million purse, the teams also play to win the prestigious Willie Park Trophy, which is based upon the original championship prize of the British Open in 1860. The trophy, a red leather belt with sterling silver embellishments, similar to the belts awarded in modern times to boxing champions, was named after Park in honor of being the first winner of the British Open, the world's oldest golf championship.

Park won the British Open four times (1860, 1863, 1866 and 1875) and his son, Willie, Jr., won twice (1887 and 1889). The Willie Park Trophy was created especially for the Del Webb Father/Son Challenge in England by Garrard, the Crown Jewelers since 1843.

NBC will televise the event on Saturday, Dec. 1 from 2:30 - 4:30 p.m. ET and on Sunday, Dec. 2 from 3 - 6 p.m. ET.

The Arnold Palmer Hospital for Children is the benefiting charity for the Del Webb Father/Son Challenge.

ChampionsGate Golf Resort is the world headquarters for the David Leadbetter Academy, one of the nation's most sophisticated learning facilities for men, women and children. ChampionsGate Golf Resort has already received honorable mention by Golf Magazine's "10 Most Distinctive Places to Play in the Country" list. The resort features an impressive clubhouse with outstanding restaurant and banquet facilities.

The Del Webb Father/Son Challenge is jointly owned by NBC Sports and IMG.

ABOUT PULTE HOMES

Pulte Homes, Inc., (NYSE: PHM), based in Bloomfield Hills, Mich., is a FORTUNE 200 company with operations in 51 markets and 26 states. In 2006, it delivered 41,487 homes and generated consolidated revenues of \$14.3 billion. During its 57-year history, the company has constructed nearly 500,000 homes. Since 2000, Pulte Homes operations have earned more top-three finishes than any other homebuilder in the annual J.D. Power and Associates® New Home-Builder Customer Satisfaction Studysm. Under its Del Webb brand, Pulte is the nation's largest builder of active adult communities for people age 55 and better. Its DiVosta Homes brand is renowned in Florida for its Built Solid™ building system and distinctive master-planned communities. Pulte Mortgage LLC is a nationwide lender offering Pulte customers a wide variety of loan products and superior service.

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ABOUT IMG AND IMG MEDIA

IMG is the world's premier Sports, Entertainment and Media Company. IMG is a diversified global business with two major business segments: IMG Sports & Entertainment, and IMG Media. IMG employs over 2,300 people in 30 countries. Forstmann Little & Co. purchased IMG in 2004.

IMG Sports & Entertainment includes: consulting services; event ownership and management; fashion events and models representation; licensing; golf course design; client representation in golf, tennis, broadcasting, European football, rugby, cricket, motorsports, coaching, Olympic sports and action sports.

In addition, IMG Academies are the world's largest and most advanced, state-of-the-art, multi-sport training and educational facility, delivering world-class sports training experiences to over 12,000 junior, collegiate, adult and professional athletes each year.

IMG Media, which includes our content production subsidiaries TWI and Darlow Smithson Productions, is recognized as a global leader in the delivery of traditional and new media content and services, with Internet, broadband and mobile expertise, transforming how audiences access and interact with content. IMG Media produces and distributes over 9,000 hours of sports, documentary, docu-drama, entertainment, and popular factual content annually, over multiple platforms across 200 countries, including award-winning television and radio programming. It also represents the broadcast rights to many of the world's premier sporting events and has the world's biggest sports archive with more than 200,000 hours of footage.

More information about IMG is available at www.imgworld.com and www.darlowsmithson.com.

ABOUT CHAMPIONSGATE GOLF RESORT

ChampionsGate Golf (www.ChampionsGate.com) is Florida's premier golf resort community, encompassing some 1,500 acres southwest of Orlando. ChampionsGate, with its beautifully designed double gates, welcomes visitors off Interstate 4, just south of Walt Disney World Resort.

ChampionsGate is home to the world headquarters of the David Leadbetter Golf Academy, the AAA four-diamond Omni Orlando Resort at ChampionsGate, a flagship resort for Omni Hotels, and two championship golf courses designed by Greg Norman. The community is also host to the nationally televised Father/Son Golf Challenge, which pairs up legends of the game with their sons. ChampionsGate is being developed as a joint venture by Apollo Real Estate Advisors of New York and Rida Development Corporation of Houston.

ABOUT MEADOWBROOK GOLF

Meadowbrook Golf (www.mgqi.com) is a Florida-based, full-service golf management and development Company, which owns, leases, manages and maintains golf courses across the country. Along with its wholly owned subsidiary, International Golf Maintenance, Meadowbrook Golf provides management or maintenance services to some of the top golf courses in the United States. Additionally, Meadowbrook owns Golf Ventures, Inc, a recognized leader and agronomic provider to golf courses, nationwide. Meadowbrook Golf is headquartered in ChampionsGate, FL.

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ABOUT ARNOLD PALMER HOSPITAL FOR CHILDREN

Arnold Palmer Hospital for Children, supported by the Arnold Palmer Medical Center Foundation, is a 158-bed facility dedicated exclusively to the needs of children. Located in Orlando, Arnold Palmer Hospital includes comprehensive, specialized programs and

services for children including acute care, adolescent medicine, a Congenital Heart Institute in partnership with Miami Children's Hospital, pediatric intensive care, emergency medicine, nephrology, neurology and trauma services to name a few. To learn more, visit www.arnoldpalmerhospital.org.

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