

Del Webb®

Father/Son Challenge

at CHAMPIONSGATE

FOR IMMEDIATE RELEASE

October 30, 2007

Contact: Steve Brener/Brian Robin/Matt Paulson
Brener Zwikel & Associates, Inc., (818) 344-6195
John Menichini, ChampionsGate Golf Club, (407) 787-4663
Bob Jeffrey, Tournament Director, (559) 790-5186
Brian Walker, NBC, (212) 664-5533

LANGERS READY TO DEFEND TITLE **OF DEL WEBB FATHER/SON CHALLENGE AT** **CHAMPIONSGATE RESORT**

*Two-Time Defending Champions Trying to Equal Team Floyd's Mark
In Prestigious Event of Greatest Father/Son Teams Nov. 29-Dec. 2*

ORLANDO, Fla. – Nobody mentioned the ‘D’ word around **Bernhard** and **Stefan Langer** last year, although what the duo did in defending its **Del Webb Father/Son Challenge** title certainly warrants dropping the ‘D’ word for either defending – or dynasty.

That’s what the Langers are looking at, as they prepare for the Nov. 29-Dec. 2 event at **the International Course at ChampionsGate Golf Resort** in Orlando. Team Langer will try to capture its third consecutive title in the popular Challenge Season event.

By repeating as Del Webb Father/Son Challenge champions, the Langers joined Team Floyd (Ray and sons Ray Jr. and Robert) as the only tandems to successfully defend a title. Ray and Ray Jr. won three straight (1995-97) and the elder Floyd joined younger son Robert to capture two more titles in 2000 and 2001.

Speaking of the Floyds, the Langers join **Ray** and **Robert Floyd**, **Arnold Palmer** and grandson **Sam Saunders** and **Lee** and **Daniel Trevino** in the always-deep 18-team field.

(more)

LANGERS GOING FOR THIRD CONSECUTIVE DEL WEBB FATHER/SON CHALLENGE CROWN

“If everything goes well, we should be in contention for a few years because he’s going to get better, and hopefully I don’t get a lot worse,” Bernhard Langer said after last year’s victory. “But there’s a lot of guys coming up. You’ve got Vijay’s son growing up fast, and Davis Love especially, so if you wait three more years, they’re going to be a very formidable team to challenge for the win.”

Over the last two years, the Langers have proved to be the most formidable team in what is traditionally a formidable field of past major championship winners. In both 2005 and 2006, they started with a 13-under-par 59 and finished with a 60, earning one-shot victories both years.

In 2005, the victory was made possible when Stefan drilled a clutch three-wood to 20 feet on the par-5 finishing hole. Two putts later, the Langers had the birdie they needed for a two-round total of 24-under-par and the then-15-year-old Stefan had the distinction of being the youngest son to earn the title in event history.

Last year, it was Stefan riding to the rescue again, sinking a clutch, 5-foot birdie putt on 18 to hold off Bob and Kevin Tway and Vijay and Qass Singh.

“I’m very happy for him to be able to handle the pressure that well,” Bernhard said.

“I was nervous, but obviously, it helps to know that my dad was behind me,” said Stefan, who was battling a bad case of the flu that kept him up most of the previous night. “I took a deep breath and stayed down on it and made a good stroke.”

Besides the lucrative \$1.085 million purse, the teams also play to win the prestigious Willie Park Trophy, which is based upon the original championship prize of the British Open in 1860. The trophy, a red leather belt with sterling silver embellishments, similar to the belts awarded in modern times to boxing champions, was named after Park in honor of being the first winner of the British Open, the world’s oldest golf championship.

Park won the British Open four times (1860, 1863, 1866 and 1875) and his son, Willie, Jr., won twice (1887 and 1889). The Willie Park Trophy was created especially for the Del Webb Father/Son Challenge in England by Garrard, the Crown Jewelers since 1843.

(more)

3-3-3

LANGERS GOING FOR THIRD CONSECUTIVE DEL WEBB FATHER/SON CHALLENGE CROWN

“To lift the trophy with your son in front of your family makes it even more special. It’s the only event I know of where you can play with your son in the same tournament on live TV,” Bernhard said.

NBC will televise the event on Saturday, December 1 from 2:30 - 4:30 p.m. ET and on Sunday, December 2 from 3 – 6 p.m. ET.

To purchase tickets, call the Deb Webb Father/Son Challenge tournament office at 866-871-6337 or visit the Web site at www.delwebbfatherson.com.

The Arnold Palmer Hospital for Children is the benefiting charity for the Del Webb Father/Son Challenge.

ChampionsGate Golf Resort is the world headquarters for the David Leadbetter Academy, one of the nation’s most sophisticated learning facilities for men, women and children. ChampionsGate Golf Resort has already received honorable mention by Golf Magazine’s “10 Most Distinctive Places to Play in the Country” list. The resort features an impressive clubhouse with outstanding restaurant and banquet facilities.

The Del Webb Father/Son Challenge is jointly owned by NBC Sports and IMG.

ABOUT PULTE HOMES

Pulte Homes, Inc., (NYSE: PHM), based in Bloomfield Hills, Mich., is a FORTUNE 200 company with operations in 51 markets and 26 states. In 2006, it delivered 41,487 homes and generated consolidated revenues of \$14.3 billion. During its 57-year history, the company has constructed nearly 500,000 homes. Since 2000, Pulte Homes operations have earned more top-three finishes than any other homebuilder in the annual J.D. Power and Associates® New Home-BUILDER Customer Satisfaction Studysm. Under its Del Webb brand, Pulte is the nation’s largest builder of active adult communities for people age 55 and better. Its DiVosta Homes brand is renowned in Florida for its Built Solid™ building system and distinctive master-planned communities. Pulte Mortgage LLC is a nationwide lender offering Pulte customers a wide variety of loan products and superior service.

ABOUT IMG AND IMG MEDIA

IMG is the world’s premier Sports, Entertainment and Media Company. IMG is a diversified global business with two major business segments: IMG Sports & Entertainment, and IMG Media. IMG employs over 2,300 people in 30 countries. Forstmann Little & Co. purchased IMG in 2004.

IMG Sports & Entertainment includes: consulting services; event ownership and management; fashion events and models representation; licensing; golf course design; client representation in golf, tennis, broadcasting, European football, rugby, cricket, motorsports, coaching, Olympic sports and action sports.

(more)

4-4-4

LANGERS GOING FOR THIRD CONSECUTIVE DEL WEBB FATHER/SON CHALLENGE CROWN

In addition, IMG Academies are the world's largest and most advanced, state-of-the-art, multi-sport training and educational facility, delivering world-class sports training experiences to over 12,000 junior, collegiate, adult and professional athletes each year.

IMG Media, which includes our content production subsidiaries TWI and Darlow Smithson Productions, is recognized as a global leader in the delivery of traditional and new media content and services, with Internet, broadband and mobile expertise, transforming how audiences access and interact with content. IMG Media produces and distributes over 9,000 hours of sports, documentary, docu-drama, entertainment, and popular factual content annually, over multiple platforms across 200 countries, including award-winning television and radio programming. It also represents the broadcast rights to many of the world's premier sporting events and has the world's biggest sports archive with more than 200,000 hours of footage.

More information about IMG is available at www.imgworld.com and www.darlowsmithson.com.

ABOUT CHAMPIONSGATE GOLF RESORT

ChampionsGate Golf (www.ChampionsGate.com) is Florida's premier golf resort community, encompassing some 1,500 acres southwest of Orlando. ChampionsGate, with its beautifully designed double gates, welcomes visitors off Interstate 4, just south of Walt Disney World Resort.

ChampionsGate is home to the world headquarters of the David Leadbetter Golf Academy, the AAA four-diamond Omni Orlando Resort at ChampionsGate, a flagship resort for Omni Hotels, and two championship golf courses designed by Greg Norman. The community is also host to the nationally televised Father/Son Golf Challenge, which pairs up legends of the game with their sons. ChampionsGate is being developed as a joint venture by Apollo Real Estate Advisors of New York and Rida Development Corporation of Houston.

ABOUT MEADOWBROOK GOLF

Meadowbrook Golf (www.mgqi.com) is a Florida-based, full-service golf management and development Company, which owns, leases, manages and maintains golf courses across the country. Along with its wholly owned subsidiary, International Golf Maintenance, Meadowbrook Golf provides management or maintenance services to some of the top golf courses in the United States. Additionally, Meadowbrook owns Golf Ventures, Inc, a recognized leader and agronomic provider to golf courses, nationwide. Meadowbrook Golf is headquartered in ChampionsGate, FL.

ABOUT ARNOLD PALMER HOSPITAL FOR CHILDREN

Arnold Palmer Hospital for Children, supported by the Arnold Palmer Medical Center Foundation, is a 158-bed facility dedicated exclusively to the needs of children. Located in Orlando, Arnold Palmer Hospital includes comprehensive, specialized programs and services for children including acute care, adolescent medicine, a Congenital Heart Institute in partnership with Miami Children's Hospital, pediatric intensive care, emergency medicine, nephrology, neurology and trauma services to name a few. To learn more, visit www.arnoldpalmerhospital.org.

###