

# Del Webb®

## Father/Son Challenge

at CHAMPIONSGATE

**FOR IMMEDIATE RELEASE**

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**LEGENDS OF THE GAME**  
**PALMER, TREVINO, FLOYD**  
**RETURN TO DEL WEBB FATHER/SON**  
**CHALLENGE AT CHAMPIONSGATE RESORT**

*Prestigious Event of Greatest Father/Son Teams Compete For \$1.085 Million Purse  
And Willie Park Trophy Nov. 29-Dec. 2*

ORLANDO, Fla. – Together, they hold 17 major championships and many times that number in devoted fans and golf stories to tell. And once again, **Arnold Palmer**, **Lee Trevino** and **Raymond Floyd** will return to the only place you can see them play together: the **Del Webb Father/Son Challenge at the International Course at ChampionsGate Golf Resort** in Orlando.

Palmer and his grandson, standout collegiate golfer **Sam Saunders**, return for their fifth Del Webb Father/Son Challenge in the November 29 - December 2 event. Trevino and his youngest son, **Daniel**, will play together for the second time. Meanwhile, Floyd – who has won this event an unprecedented five times – will play with younger son **Robert** in the two-round, scramble-format event.

Always one of the most popular Challenge Season events, the Del Webb Father/Son Challenge returns to the International Course at ChampionsGate for the fifth consecutive year. Invitations to the event are always among the most coveted, with RSVPs limited to fathers who have won major championships on the PGA TOUR.

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## **2-2-2**

### **LEGENDS PALMER, TREVINO, FLOYD COMMIT TO DEL WEBB FATHER/SON CHALLENGE**

That certainly describes Palmer, who claimed seven major titles: four Masters, two British Opens and a U.S. Open. Palmer owns 62 PGA TOUR victories and won tour events in three decades, gaining legions of fans along the way for his swashbuckling style, handsome grin and free-signing autograph pen.

Last year, Palmer and Saunders – who plays golf at Clemson – finished 15<sup>th</sup>. They did fire their best one-round score – a first-round 64. Their best finishes came in 2003 and 2004, when they finished 12<sup>th</sup>.

“I’m really looking forward to playing in the Father/Son with Sam again this year,” Palmer said. “I’ve been working on my game, trying to prepare and Sam has been playing some great golf. It is such a good event, that allows members of our family to experience part of what we do on tour. We have some great memories from past events and I’m sure we will have even more after this tournament.”

As one of four fathers to have played in every Del Webb Father/Son Challenge, Trevino has been a mainstay of this event. He’s played six times with son Rick and five with son Tony, with his best finish coming in 1998, when he and Rick finished T-4.

The winner of six major championships: two U.S. Opens, two British Opens and two PGA Championships, Trevino and son Daniel finished 18<sup>th</sup> in their first event together.

Then, there’s Floyd, who has also played in all 12 previous events. Along with four major championships: a Masters, a U.S. Open and two PGA Championships, Floyd and his sons own five Del Webb Father/Son Challenge titles. He teamed with Ray Jr. to claim the first three events (1995-1997), then Floyd and Robert went back-to-back in 2000 and 2001.

In 2005, the last time we saw this pairing, the Floyds finished one shot behind champions Bernhard and Stefan Langer. It was the second runner-up finish for the tandem, which also finished second in 1999. The Floyds are the leading money winning family in event history.

Besides the lucrative \$1.085 million purse, the teams also play to win the prestigious Willie Park Trophy, which is based upon the original championship prize of the British Open in 1860. The trophy, a red leather belt with sterling silver embellishments, similar to the belts awarded in modern times to boxing champions, was named after Park in honor of being the first winner of the British Open, the world’s oldest golf championship.

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### **LEGENDS PALMER, TREVINO, FLOYD COMMIT TO DEL WEBB FATHER/SON CHALLENGE**

Park won the British Open four times (1860, 1863, 1866 and 1875) and his son, Willie, Jr., won twice (1887 and 1889). The Willie Park Trophy was created especially for the Del Webb Father/Son Challenge in England by Garrard, the Crown Jewelers since 1843.

NBC will televise the event on Saturday, December 1 from 2:30 - 4:30 p.m. ET and on Sunday, December 2 from 3:00 – 6:00 p.m. ET.

To purchase tickets, call the Deb Webb Father/Son Challenge tournament office at 866-871-6337 or visit the Web site at [www.delwebbfatherson.com](http://www.delwebbfatherson.com).

The Arnold Palmer Hospital for Children is the benefiting charity for the Del Webb Father/Son Challenge.

ChampionsGate Golf Resort is the world headquarters for the David Leadbetter Academy, one of the nation's most sophisticated learning facilities for men, women and children. ChampionsGate Golf Resort has already received honorable mention by Golf Magazine's "10 Most Distinctive Places to Play in the Country" list. The resort features an impressive clubhouse with outstanding restaurant and banquet facilities.

The Del Webb Father/Son Challenge is jointly owned by NBC Sports and IMG.

#### **ABOUT PULTE HOMES**

Pulte Homes, Inc., (NYSE: PHM), based in Bloomfield Hills, Mich., is a FORTUNE 200 company with operations in 51 markets and 26 states. In 2006, it delivered 41,487 homes and generated consolidated revenues of \$14.3 billion. During its 57-year history, the company has constructed nearly 500,000 homes. Since 2000, Pulte Homes operations have earned more top-three finishes than any other homebuilder in the annual J.D. Power and Associates® New Home-BUILDER Customer Satisfaction Study<sup>sm</sup>. Under its Del Webb brand, Pulte is the nation's largest builder of active adult communities for people age 55 and better. Its DiVosta Homes brand is renowned in Florida for its Built Solid™ building system and distinctive master-planned communities. Pulte Mortgage LLC is a nationwide lender offering Pulte customers a wide variety of loan products and superior service.

#### **ABOUT IMG AND IMG MEDIA**

IMG is the world's premier Sports, Entertainment and Media Company. IMG is a diversified global business with two major business segments: IMG Sports & Entertainment, and IMG Media. IMG employs over 2,300 people in 30 countries. Forstmann Little & Co. purchased IMG in 2004.

IMG Sports & Entertainment includes: consulting services; event ownership and management; fashion events and models representation; licensing; golf course design; client representation in golf, tennis, broadcasting, European football, rugby, cricket, motorsports, coaching, Olympic sports and action sports.

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In addition, IMG Academies are the world's largest and most advanced, state-of-the-art, multi-sport training and educational facility, delivering world-class sports training experiences to over 12,000 junior, collegiate, adult and professional athletes each year.

IMG Media, which includes our content production subsidiaries TWI and Darlow Smithson Productions, is recognized as a global leader in the delivery of traditional and new media content and services, with Internet, broadband and mobile expertise, transforming how audiences access and interact with content. IMG Media produces and distributes over 9,000 hours of sports, documentary, docu-drama, entertainment, and popular factual content annually, over multiple platforms across 200 countries, including award-winning television and radio programming. It also represents the broadcast rights to many of the world's premier sporting events and has the world's biggest sports archive with more than 200,000 hours of footage.

More information about IMG is available at [www.imgworld.com](http://www.imgworld.com) and [www.darlowsmithson.com](http://www.darlowsmithson.com).

### **ABOUT CHAMPIONSGATE GOLF RESORT**

ChampionsGate Golf ([www.ChampionsGate.com](http://www.ChampionsGate.com)) is Florida's premier golf resort community, encompassing some 1,500 acres southwest of Orlando. ChampionsGate, with its beautifully designed double gates, welcomes visitors off Interstate 4, just south of Walt Disney World Resort.

ChampionsGate is home to the world headquarters of the David Leadbetter Golf Academy, the AAA four-diamond Omni Orlando Resort at ChampionsGate, a flagship resort for Omni Hotels, and two championship golf courses designed by Greg Norman. The community is also host to the nationally televised Father/Son Golf Challenge, which pairs up legends of the game with their sons. ChampionsGate is being developed as a joint venture by Apollo Real Estate Advisors of New York and Rida Development Corporation of Houston.

### **ABOUT MEADOWBROOK GOLF**

Meadowbrook Golf ([www.mgqi.com](http://www.mgqi.com)) is a Florida-based, full-service golf management and development Company, which owns, leases, manages and maintains golf courses across the country. Along with its wholly owned subsidiary, International Golf Maintenance, Meadowbrook Golf provides management or maintenance services to some of the top golf courses in the United States. Additionally, Meadowbrook owns Golf Ventures, Inc, a recognized leader and agronomic provider to golf courses, nationwide. Meadowbrook Golf is headquartered in ChampionsGate, FL.

### **ABOUT ARNOLD PALMER HOSPITAL FOR CHILDREN**

Arnold Palmer Hospital for Children, supported by the Arnold Palmer Medical Center Foundation, is a 158-bed facility dedicated exclusively to the needs of children. Located in Orlando, Arnold Palmer Hospital includes comprehensive, specialized programs and services for children including acute care, adolescent medicine, a Congenital Heart Institute in partnership with Miami Children's Hospital, pediatric intensive care, emergency medicine, nephrology, neurology and trauma services to name a few. To learn more, visit [www.arnoldpalmerhospital.org](http://www.arnoldpalmerhospital.org).

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